

RED CANOE

— FOUNDATION —



2019 Annual Report



Letter from the Executive Director

Greetings!

Friends of Wabun was founded in 2015 as a 501(c)(3) organization and continues to be supported by people who love Camp Wabun and the wilderness exploration that it offers. The Board of Directors is committed to continuing to support campers who choose to attend Camp Wabun while being responsive to our 501(c)(3) guidelines that we support similar opportunities beyond Camp Wabun. This past year we selected Chicago Voyagers to fulfill that aspect of our not-for-profit status. Chicago Voyagers shares our belief in the transformative power of relationships and of time spent in nature, so we were pleased to fully fund four participants at Chicago Voyagers as well as partially fund six Camp Wabun campers this summer. Our new name **Red Canoe Foundation** allows for this broader vision of working with grantee programs while remaining rooted in Camp Wabun as our partner program.

In this document, our first annual report, we are pleased to share with you some of the year's highlights. I hope that I will have the opportunity to speak with many of you in the coming year and I encourage you to contact me with suggestions and recommendations.

Warmly,



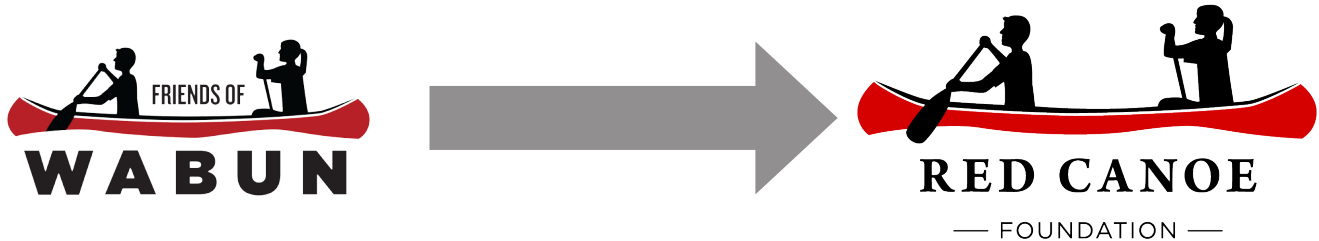
Gail Coleman, Executive Director
gcoleman@redcanoefoundation.org

Red Canoe Foundation is dedicated to providing youth access to transformative wilderness experiences.



Same Mission, New Name: 2015 to 2019

Our name changed from Friends of Wabun in 2019. However, our mission remains the same. Here is a brief overview of our journey thus far.



2015 - Friends of Wabun created as U.S. 501(c)(3)

- Three Board members

2016

- Gross revenue \$27,319
- No camper scholarships distributed

2017

- Board expanded to five members
- Gross revenue \$45,000
- Four camper scholarships distributed to Camp Wabun totaling \$11,100

2018

- First salaried Executive Director hired
- Gross revenue \$61,357
- Four camper scholarships distributed to Camp Wabun totaling \$15,500 and \$3,000 donation to Fresh Air Fund
- First in-person strategic planning retreat

2019

- Board expanding to seven members
- Six camper scholarships distributed to Camp Wabun totaling \$18,575 and four scholarships to Chicago Voyagers totaling \$3,000
- Re-visioning and re-branding celebrates roots and close ties to Camp Wabun while better capturing the broader mission

Financial Summary: Fiscal Year 2019

Between July 1, 2018, and June 30, 2019 (our fiscal year), Red Canoe Foundation had two fundraising drives – Ripple Effect and Art Auction – in addition to the ongoing general campaign.

Fiscal Year 2019

Revenues

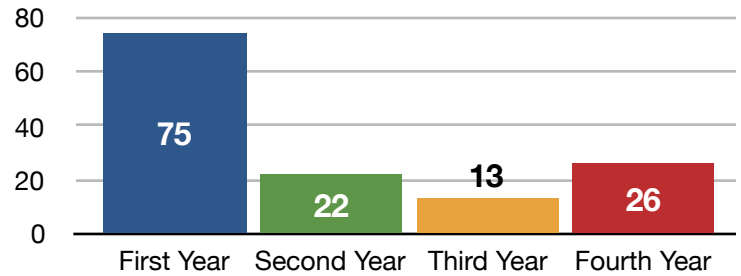
Ripple Effect Campaign	\$42,000
General Campaign	\$18,638
Art Auction	\$1,915
Interest	\$162
Total	\$62,715

Expenses

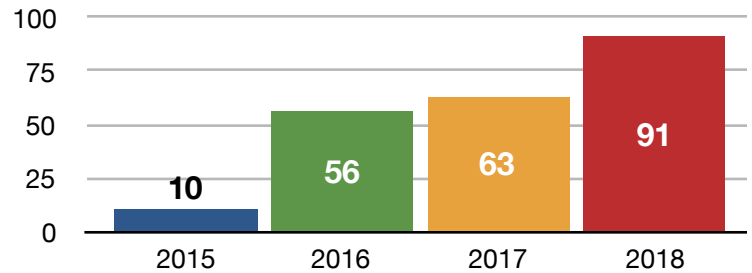
Administration	\$19,501
Fundraising	\$5,154
Scholarships	\$21,575
Total	\$46,230

Assets @ End of FY 2019 **\$81,258**

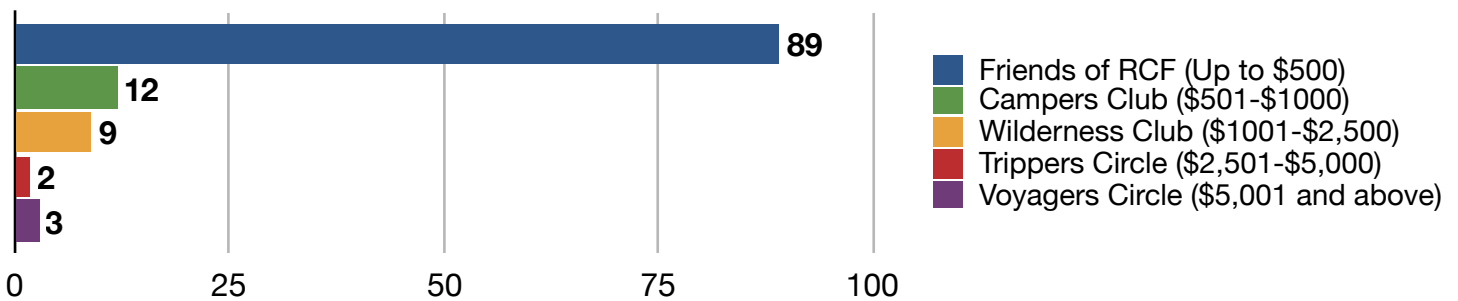
Donors By Years of Giving (FY 2019)



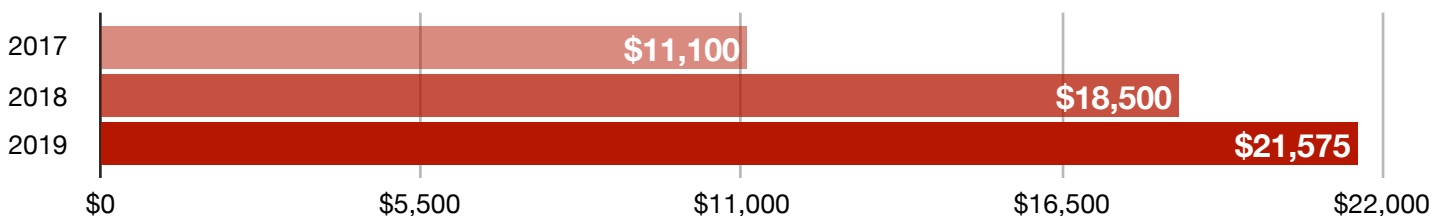
Unique Donors (2015-2018)



Donors By Giving Level (FY 2019)



Scholarship Support Provided (2017-2019)



Donor Spotlight: Erik Wright

Erik Wright has been a loyal supporter for three years via online recurring monthly donations which is one of the easiest ways you can support Red Canoe Foundation. Join Erik as a recurring donor and outdoor enthusiast!



"I support Friends of Wabun and specifically donate to the camper scholarship fund for two reasons. First, as a Wabun Staff member, I have seen first-hand the mission of the camp come to life for myself and the campers and staff around me: *"The young adults who leave home in June return in August more mature, physically stronger, self-assured, and with new friends and confidence that will serve them well through a lifetime of challenges."* Second, as a teacher, I value making sure all children are able to access amazing life experiences such as the ones Camp Wabun provides. I have found it simple and easy to donate on a monthly basis. This makes it easy for me while helping out a great cause. You can do it too!"

- Erik J. Wright

Chicago Voyagers: 2019 RCF Grantee

The Red Canoe Foundation Board is very pleased to have fully funded four campers through Chicago Voyagers in the summer 2019. <http://www.chicagovoyagers.org/our-story>



CHICAGO VOYAGERS

GUIDING YOUTH ON THEIR JOURNEY

The Chicago Voyagers mission is to empower at-risk youth through outdoor experiential adventures that foster healthy relationships and responsible behavior.

In 2018, Chicago Voyagers served:

- 916 youth (437 unique youth) through 122 programs, totaling 1,452 program days, a 25% increase over 2017.

Of those we served:

- 91% fell below the federal poverty line.
- 94% showed an increase in self-confidence.
- 97% showed an increase in competency, teamwork, organization, communication, and life skills, strong indicators of improved self-sufficiency.
- 100% of programs involved physical activity.
- 100% of youth experienced time in a new environment outside of their neighborhood.

For more information on Chicago Voyagers, visit <http://www.chicagovoyagers.org/>.



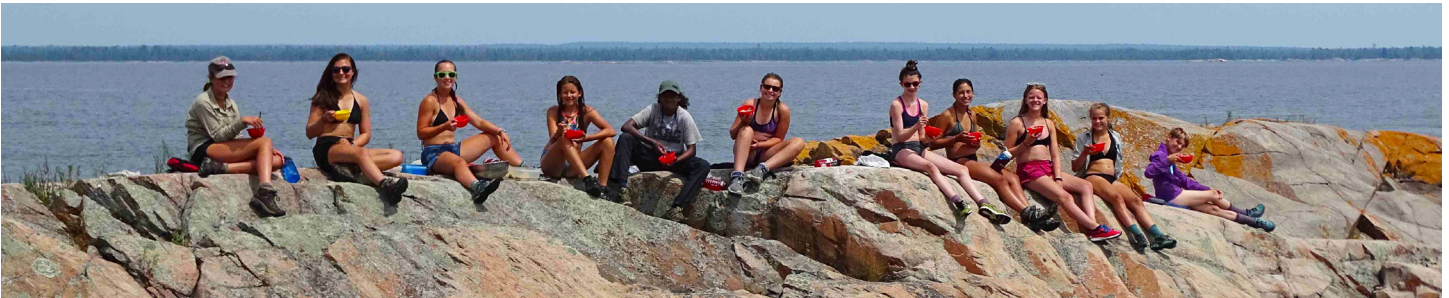
Campers' Words: Summer 2019 at Wabun

Red Canoe Foundation was able to support six campers at Wabun during the summer of 2019. Here are some reflections from three of those campers.



"This is a meme but it reflects a lot... A person in two months can make you feel what a person in two years couldn't.... I loved all the people I met, and I learned that going through hard times can make you stronger whether it's being away from home or carrying heavy loads. I can't wait to do it again..."

- Wenonah Camper



"Wabun to me is a place where I can go outside of my comfort zone and try things I never thought of doing beforehand. It's a place that taught me a handful of new life skills as well as gave me a group of people who I think of now as a second family. Wabun will always be like a second home to me where I can go to disconnect from technology and huge populations of people, and instead connect with nature and the pure beauty of earth."

- Cayuga C Camper



"Friends of Wabun gave me Wabun. The experience I had at Wabun is more than I ever expected. Wabun taught me how strong I am and that I have a place with friends who value me. I cannot remember who I was before Wabun and that's okay. I am a Wabun camper. That's me now."

- Wabun C Camper



How can you support Red Canoe Foundation?

- Share your ideas and suggestions by emailing Gail. Her e-mail address is gcoleman@redcanoefoundation.org.
- Visit our website (www.redcanoefoundation.org) and follow the links to make an online donation. Please consider making a recurring donation. Also, if you are interested in making a significant planned gift, please contact Gail for more information.
- Challenge your fellow campers and staff to reach a donation goal. Be sure to let Gail know so that she can support your efforts!
- Enquire if your employer has a corporate matching gift program.



The directors of Red Canoe Foundation gathered on the beach at Camp Wabun for the annual Paddle In celebration on August 7, 2019. The directors are (from left to right): Ben Simmons, Howie Barnebey, Phoebe Knowles, John Moses, Maddy Vertenten, Executive Director Gail Coleman, Bill Porter, and Libby Moore.

